



The Foster Care Funnel



3 LEVELS OF
INVOLVEMENT
IN FOSTER CARE

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Top-Funnel

- Easiest level of engagement with the greatest number of people willing to respond
- Characterized by a one-time, short-term commitment
- Does not usually involve interaction with children in care
- Will have the greatest impact when used to guide people to the next level of engagement



Examples

- Christmas present drives
- School supply drives
- Meeting physical needs like clothing or furniture
- Providing a meal for a new foster family
- Prayer

Mid-Funnel

- A medium level of time and resource investment is required
- Involves ongoing, consistent interaction with kids and/or families
- Often requires some training and a background check
- These are high-impact opportunities that more people would do if they knew **why** they were important and **how** to get started



Examples

- Wrap-around support of adoptive and foster families
- Court Advocacy (CASA)
- Family Preservation and Reunification
- Volunteering at a camp for kids in care
- Mentoring
- Social Worker Care

Bottom-Funnel

- Long-term commitment and has the lowest level of participation
- Usually requires paperwork, background checks, training, and a home study
- Many people who feel ready to take this step have already been involved at one of the other two levels



Examples

- Respite Care
- Foster Parenting
- Adoption of a waiting child